nextcorps
LUMINATE

Ignite innovation and enhance your brand

TECHNOLOGIES FROM 64 COUNTRIES

96 COMPANIES IN PORTFOLIO

85% STILL IN BUSINESS

$750M ESTIMATED MARKET VALUE

$27.5M LUMINATE INVESTMENT

7 EXITS

31% DEI FOUNDERS/CEOS

EXPLORE A CORPORATE SPONSORSHIP WITH LUMINATE

Supporting and investing in innovation offers numerous benefits—from gaining insight into emerging markets and identifying new revenue potential, to strengthening your agility, competitive advantage, and brand. As the world's largest accelerator for new technologies that are enabled by optics, photonics, imaging, and lasers, Luminate can help you realize these objectives and so much more.

Luminate is a program of NextCorps Inc., which is a registered United States 501(c)(3) not-for-profit. Sponsorship funds go directly toward supporting cohort companies and play a critical role in how we're advancing the most promising inventions.

SPONSORSHIP BENEFITS

Join us in bringing emerging technologies to market by becoming a sponsor today. In partnering with us, your company will receive a host of benefits.

- **BRAND PROMOTION**
- **COMPANY INTRODUCTIONS**
- **EVENT ACCESS**
- **ENHANCED DEAL FLOW**
- **TECHNOLOGY REVIEW**

Explore our sponsorship tiers on the back to match your organization's goals with Luminate.

SPONSORSHIP TIERS

SPONSORSHIP BENEFITS	PRISM $15,000	CRYSTAL $25,000	DIAMOND $50,000
Logo on Luminate website and in Finals program	•	•	•
Social media promotion	•	•	•
Introductions to portfolio companies	•	•	•
Attend Fast Pitch, Regional Showcase, Finals, Investor Summit	•	•	•
Article in Lens newsletter (6,000+ subscribers)		•	•
Podcast interview		•	•
Technical pitches with top 25 candidates		•	•
Social events during cohort residency		•	•
List of top 40 candidates for cohort		•	•
Introductions to top 25 candidates		•	•
Notification of investment opportunities (open rounds)		•	•
Non-voting feedback on cohort and Finals selection			•
View Luminate portfolio deal book (confidential data redacted)			•
Provide seminar to cohort companies			•
Attend small group pitch event, join advisory board dinner			•

IN-KIND SPONSORSHIPS

Luminate also has in-kind sponsorships available for companies that would like to donate services, equipment, or technology. Sponsorship levels are determined by donation value.

PARTICIPANT SPONSORSHIPS

Corporations might want to fund a company to participate in a Luminate cohort as an "observer," which enables the team to participate in all Luminate activities (e.g. courses, pitch events, trade shows, and peer-to-peer learning/networking events). Observers cannot compete during Luminate Finals for follow-on funding.

DEAL SPACE ANALYSIS

Luminate is uniquely positioned to provide market reports based on the internal analysis of deals and market trends in the optics, photonics, imaging, and laser technology industries. Analysis, and a corresponding sponsorship tier, can be estimated based on requirements.

For more information about sponsorships, contact **Veronica.LoCurcio@nextcorps.org**. Visit **luminate.org** for more information about the accelerator and investment fund.