



Ignite innovation and enhance your brand

**TECHNOLOGIES FROM
51 COUNTRIES**

**75 COMPANIES IN
PORTFOLIO**

85% STILL IN BUSINESS

**\$700M ESTIMATED
CUMULATIVE COMPANY
VALUE**

**\$21M LUMINATE
INVESTMENT**

4 EXITS

**31% DEI
FOUNDER/CEOS**

EXPLORE A CORPORATE SPONSORSHIP WITH LUMINATE

Supporting and investing in innovation offers numerous benefits— from gaining insight into emerging markets and identifying new revenue potential, to strengthening your agility, competitive advantage, and brand. As the world's largest accelerator for new technologies that are enabled by optics, photonics, and imaging, Luminata can help you realize these objectives and so much more.

Luminata is a program of NextCorps Inc., which is a registered United States 501(c)(3) not-for-profit. Sponsorship funds go directly toward supporting cohort companies and play a critical role in how we're advancing the most promising inventions.

SPONSORSHIP BENEFITS

Join us in bringing emerging technologies to market by becoming a sponsor today. In partnering with us, your company will receive a host of benefits.



BRAND PROMOTION



COMPANY INTRODUCTIONS



EVENT ACCESS



ENHANCED DEAL FLOW



TECHNOLOGY REVIEW

Explore our sponsorship tiers on the back to match your organization's goals with Luminata.



SPONSORSHIP TIERS

SPONSORSHIP BENEFITS	PRISM \$15,000	CRYSTAL \$25,000	DIAMOND \$50,000
Logo on Luminate website and in Finals program	●	●	●
Social media promotion	●	●	●
Introductions to portfolio companies	●	●	●
Attend Fast Pitch, Regional Showcase, Finals, Investor Summit	●	●	●
Article in Lens newsletter (4,000+ subscribers)		●	●
Podcast interview		●	●
Technical pitches with top 25 candidates		●	●
Social events during cohort residency		●	●
List of top 40 candidates for cohort		●	●
Introductions to top 25 candidates		●	●
Notification of investment opportunities (open rounds)		●	●
Non-voting feedback on cohort and finals selection			●
View Luminate portfolio deal book (confidential data redacted)			●
Provide seminar to cohort companies			●
Attend small group pitch event, join advisory board dinner			●

IN-KIND SPONSORSHIPS

Luminate also has in-kind sponsorships available for companies that would like to donate services, equipment, or technology. Sponsorship levels are determined by donation value.

PARTICIPANT SPONSORSHIPS

Corporations might want to fund a company to participate in a Luminate cohort as an “observer,” which enables the team to participate in all Luminate activities (e.g. courses, pitch events, tradeshow, and peer-to-peer learning/networking events). Observers cannot compete during Luminate Finals for follow-on funding.

DEAL SPACE ANALYSIS

Luminate is uniquely positioned to provide market reports based on the internal analysis of deals and market trends in the optics, photonics, and imaging technology industries. Analysis, and a corresponding sponsorship tier, can be estimated based on requirements.

For more information about sponsorships, contact Sujatha.Ramanujan@nextcorps.org or Veronica.LoCurcio@nextcorps.org. Visit luminate.org for more information about the accelerator and investment fund.